

Motor Racing News Release

SUITE 3800 • 630 FIFTH AVENUE • NEW YORK, NEW YORK 10020

Contact: Alan Taylor (212) 421-9220
Edward Gottlieb & Associates
485 Madison Avenue, New York 10022



L&M CHAMPIONSHIP TROPHY, \$40,000 FUND

SWEETEN POT FOR FORMULA A RACE DRIVERS

NEW YORK -- For the first time in the history of the SCCA Continental Championship, drivers will compete for the L&M Championship Trophy and a share of a special \$40,000 jackpot.

The run for the L&M Championship Trophy and a \$40,000 Championship point fund begins April 19 at Riverside, California with the first of 14 races in the series which moves from coast-to-coast and Canada.

L&M cigarettes, major sponsor of the four-year-old series, has posted an elegant Championship Trophy and \$40,000 jackpot to be divided among the 10 best drivers of open-wheeled Formula A cars on the North American road racing circuit.

A new point scoring system has been established this year by the Sports Car Club of America for drivers competing in this gruelling series. Points will be awarded to the top 10 finishers of each race on the following basis: 20-15-12-10-8-6-4-3-2-1. And when the series is completed October 25 in Sebring, Fla., the driver who has garnered the most points in at least three-quarters of the races will be crowned the North American driving champion and receive the L&M Championship Trophy and top prize money of \$10,000.

The next nine series point earners will pickup checks consisting of \$7,200, \$5,600, \$4,000, \$3,200, \$2,800, \$2,400, \$2,000, \$1,600 and \$1,200 respectively.

That's all in addition to the more than \$400,000 in guaranteed purses -- including \$110,000 in a unique L&M Winner's Circle program for which drivers will be competing. And to further sweeten the pot more than \$100,000 in contingent awards by manufacturers of auto products have been posted for the 1970 Continental Championship.

#

Motor Racing News Release

SUITE 3800 • 630 FIFTH AVENUE • NEW YORK, NEW YORK 10020



Contact: Alan Taylor (212) 421-9220
Edward Gottlieb & Associates
485 Madison Avenue
New York, New York 10022

L&M WINNER'S CIRCLE TO GREET

TOP CONTINENTAL RACE DRIVERS

NEW YORK -- Drivers when they win an auto race traditionally get the checkered flag, trophy and of course, first prize money. But this year when a driver wins any of the 14 races that make up the SCCA Continental Championship, he'll not only get the usual trimmings, but the privilege of stepping into the L&M Winner's Circle.

An L&M Winner's Circle enclosure will be built at each of the 14 tracks as part of the L&M cigarettes sponsorship of the Continental Championship, and give the popular Formula A series a similar look as it moves from coast to coast and Canada.

The physical enclosure will provide the press with adequate room for picture-taking and interview sessions while limiting the chaos that usually prevails at the finish line.

The L&M Winner's Circle of \$110,000 in awards includes \$4,000 to the winner of the Formula A event and \$1,000 toward the winning Formula B purse plus and I&M Championship Trophy Fund of \$40,000 to be divided among the top 10 Formula A drivers at the end of the season.

Depending on race length, minimum purses committed by promoters in 1970 are \$20-25,000 for each event, totaling a guaranteed \$300,000 plus the \$110,000 from L&M make the 1970 Continental Championship the richest ever.

New L&M trophies also will be presented in the enclosure to the top three drivers of Formula A and Formula B.

#

Motor Racing News Release

SUITE 3800 • 630 FIFTH AVENUE • NEW YORK, NEW YORK 10020



Contact: Alan Taylor (212) 421-9221
Edward Gottlieb & Associates
485 Madison Avenue
New York, New York 10022

RESULTS OF SCCA CONTINENTAL CHAMPIONSHIP RACES FOR L&M CHAMPIONSHIP TROPHY

RIVERSIDE, April 19

1. John Cannon
2. Dave Jordan
3. Chuck Parsons
4. Fred Baker
5. Spence Stoddard
6. John Gunn
7. Eric Haga
8. Gus Hutchison
9. Rex Ramsey
10. Crockey Peterson

EDMONTON, May 24

- Ron Grable
- Eppie Wietzes
- George Wintersteen
- Gus Hutchison
- Dave Jordan
- John Gunn
- Dick Smothers
- Spence Stoddard
- Glen Brown
- Dow Byers

SEATTLE, June 7

- John Cannon
- Mike Goth
- Hiroshi Fushida
- Eppie Wietzes
- Dick Smothers
- Dave Jordan
- Eric Haga
- Dow Byers
- Rex Ramsey
- John Martin

LAGUNA SECA, June 14

1. Ron Grable
2. George Wintersteen
3. Dick Smothers
4. John Cannon
5. Hiroshi Fushida
6. Fred Baker
7. Richard Galloway
8. Jim Paul
9. Dow Byers
10. John Martin

SEARS POINT, June 28

- Gus Hutchison
- John Gunn
- Rex Ramsey
- Fred Baker
- Spence Stoddard
- Gregg Young
- Lyle Forsgren
- John Martin
- Mike Brockman
- Gerard Raney

DALLAS, July 5

- Gus Hutchison
- John Gunn
- Bill Brack
- John Martin
- Dick Smothers
- Ron Grable
- Eric Haga
- Dow Byers
- John Saucier
- Pete Sherman

ELKHART LAKE, July 18

1. John Cannon
2. David Hobbs
3. George Follmer
4. Eppie Wietzes
5. Ron Grable
6. Bill Brack
7. Kurt Reinhold
8. Spence Stoddard
9. John Gunn
10. John Martin

MT. TREMBLANT, August 1

- George Follmer
- John Cannon
- Ron Grable
- Gus Hutchison
- John Gunn
- Eric Haga
- David Hobbs
- Gregg Young
- Dick Smothers
- Horst Kroll

DONNYBROOKE, August 16

- David Hobbs
- John Cannon
- Gus Hutchison
- Bill Brack
- Rex Ramsey
- John Gunn
- John Martin
- Dow Byers
- Eric Haga
- Eppie Wietzes

Motor Racing News Release

SUITE 3800 • 630 FIFTH AVENUE • NEW YORK, NEW YORK 10020



Contact: Alan Taylor (212) 421-9220
Edward Gottlieb & Associates
485 Madison Avenue
New York, New York 10022

RESULTS OF SCCA CONTINENTAL CHAMPIONSHIP RACES FOR L&M CHAMPIONSHIP TROPHY

Lime Rock, September 7

1. David Hobbs
2. George Follmer
3. John Cannon
4. Eppie Wietzes
5. John Gunn
6. Dow J. Byers II
7. Horst Kroll
8. Ron Grable
9. Eric Haga
10. Spence Stoddard

Mosport, September 13

- Mark Donohue
Eppie Wietzes
David Hobbs
John Martin
Bill Brack
Gus Hutchison
George Follmer
Horst Kroll
John Cannon
Rex Ramsey

Mid-Ohio, September 27

- George Follmer
John Cannon
Mark Donohue
Gus Hutchison
Eppie Wietzes
Mike Brockman
John Martin
Ron Grable
Rich Galloway
George Wintersteen

Motor Racing News Release

SUITE 3800 • 630 FIFTH AVENUE • NEW YORK, NEW YORK 10020



Contact: Alan Taylor (212) 421-9220
Edward Gottlieb & Associates
485 Madison Avenue
New York, New York 10022

FOR IMMEDIATE RELEASE

L&M CHAMPIONSHIP TROPHY POINT STANDINGS FOR TWELVE RACES

IN SCCA CONTINENTAL CHAMPIONSHIP

| <u>POS.</u> | <u>DRIVER</u> | <u>HOMETOWN</u> | <u>CAR</u> | <u>POINTS</u> |
|-------------|----------------|---------------------|---------------|---------------|
| 1. | John Cannon | Montreal, Que. | McLaren/Chevy | 129* |
| 2. | Gus Hutchison | Dallas, Texas | Lola/Chevy | 91 |
| 3. | Ron Grable | Cupertino, Calif. | Lola/Chevy | 72 |
| 4. | David Hobbs | London, England | Surtees/Chevy | 71 |
| | George Follmer | Pasadena, Calif. | Lotus/Ford | 71 |
| 6. | Eppie Wietzes | Toronto, Ont. | McLaren/Chevy | 69 |
| 7. | John Gunn | Miami, Fla. | Surtees/Chevy | 66 |
| 8. | Bill Brack | Toronto, Ont. | Lotus/Chevy | 37 |
| 9. | Dick Smothers | Los Angeles, Calif. | Lotus/Ford | 34 |
| 10. | John Martin | Des Plaines, Ill. | Surtees/Chevy | 34 |

Points are awarded for the top 10 finishers in each SCCA Continental Championship race on the following basis: 20-15-12-10-8-6-4-3-2-1. Top drivers will receive: \$10,000, \$7,200, \$5,600, \$4,000, \$3,200, \$2,800, \$2,400, \$2,000, \$1,600, \$1,200.

* John Cannon has clinched the L&M Championship Trophy.